

**eThink,  
eImagine,  
eInvent  
Assessments**

**for the  
New World  
of Education**

**Transforming Online Assessments  
with a Unified Examination Experience**





# 2 Decades of Transforming Assessment

- For over **24** years, MeritTrac has been at the forefront of designing and delivering world-class assessments for institutions and corporations.
- With a technology-led assessment platform, we have served over **400** clients and established a delivery network in **280+** cities.
- Our ready-to-use assessments span **350+** areas, all supported by ISO, CERT-IN, and CMMI-certified processes.

## Reinventing Assessments for Universities with Comprehensive Assessment Management

MeritTrac has been pivotal in helping universities and test prep companies transform their admission, summative, and formative examinations. Our solutions enhance security with AI-based remote proctoring and streamline the evaluation process with modern on-screen marking.

### AI-Based Remote Proctoring Solution

- Enhanced the security of over 58 million assessments with our robust AI-based remote proctoring.

### On-Screen Marking Solution

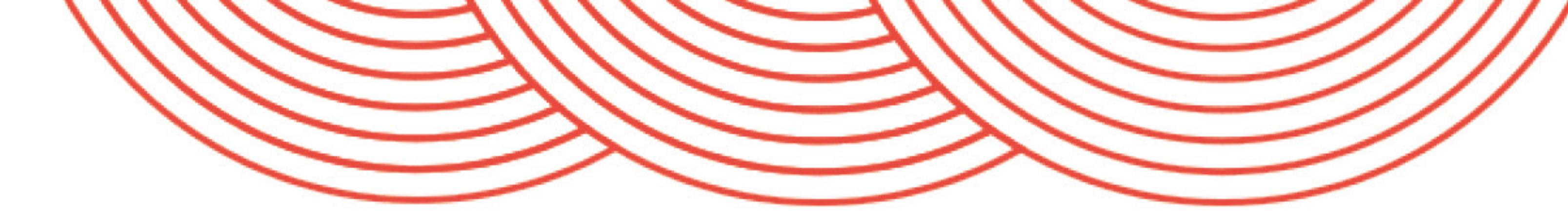
- Digitally transformed the evaluation of descriptive answer scripts for some of the largest universities, ensuring convenience, quality, and transparency.

### Examination Management System

- Delivered end-to-end examination management for one of the largest private universities.
- Transformed a prestigious higher education entrance exam from paper-based to computer-based.
- Scaled operations for one of India's largest test prep players with computer-based assessments.





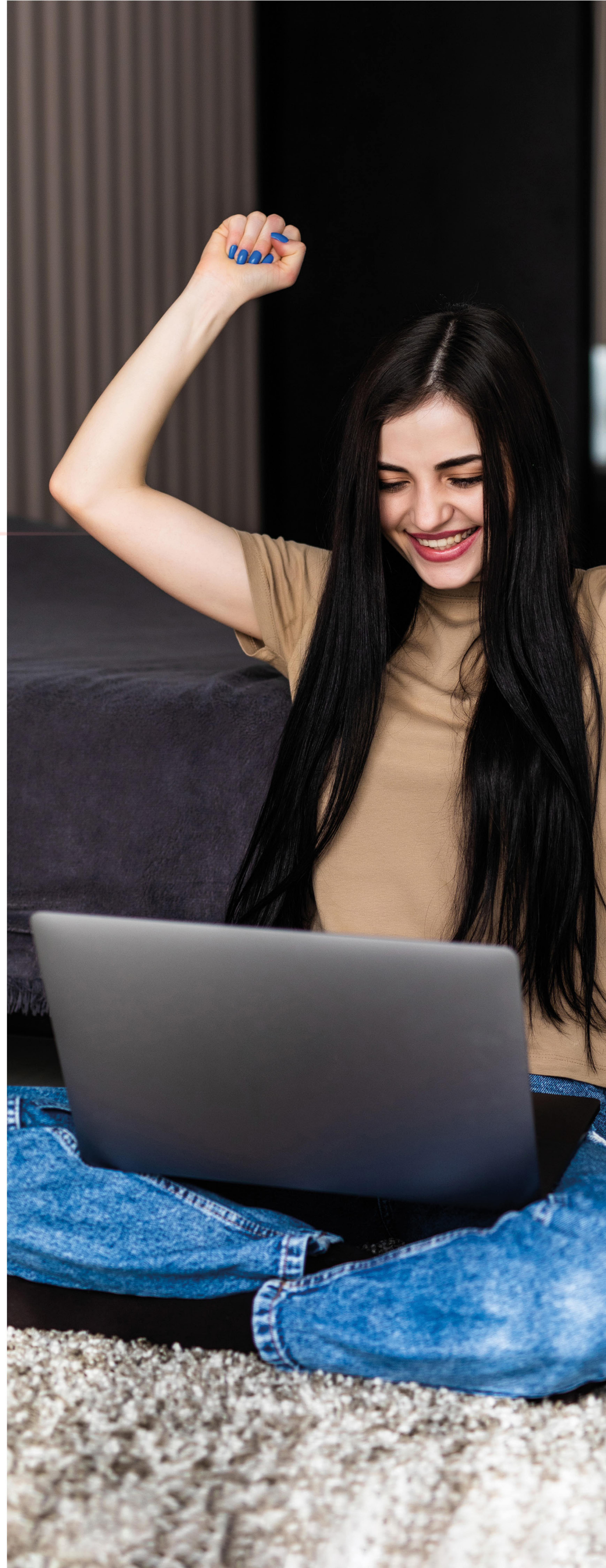


# Specialized Solutions for Educational Institutions

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## **ReThink, ReImagine, ReInvent Examinations for Universities**

Conducting secure, transparent, and high-quality exams is crucial for universities offering online degree programs. High-quality exams not only build trust with students but also improve reputation and meet regulatory requirements. Traditional approaches no longer suffice for modern programs and new-age learners.





## MeritTrac OEBS (Online Exam Booking System)

- ✓ **Flexible Scheduling:** Candidates can schedule each exam paper separately.
- ✓ **Dynamic Slot Availability:** Adjust slots based on demand and capacity.
- ✓ **Curriculum Mapping:** Map candidates to specific papers.
- ✓ **Communication:** Send confirmations, reminders, and updates via email.

## MeritTrac Pariksha: Comprehensive Assessment Platform

- ✓ **Integrated Suite:** From question paper authoring to result processing.
- ✓ **Secure and Scalable:** Simple to use, with multiple question types, including descriptive file uploads.
- ✓ **Extra Security:** Secured exam browser for an added layer of protection.

## MeritTrac Remote Proctoring 2.0

- ✓ **Comprehensive Monitoring:** Facial recognition, background noise detection, and screen navigation tracking.
- ✓ **Auto Proctoring:** AI/system-based for formative assessments.
- ✓ **Live Proctoring:** Human proctors for summative and high-stakes exams, supported by 300+ trained proctors.

## MeritTrac TracMarks: Digital Evaluation & Answer Script Digitization

- ✓ **Integrated Platform:** For evaluating descriptive answers.
- ✓ **Multiple File Formats:** Supported for diverse needs.
- ✓ **Rubric-Based Evaluation:** Provision to enter relevant comments.

## MeritTrac Delivery Assurance



**Zero Defect Mechanism:**  
Robust delivery with mock exams and guidelines.



**Smart Support:**  
IVR-based helpdesk.



**Centralized Monitoring:**  
Comprehensive reporting and analytical insights.





# Stories We Have Scripted

## Case Study 1: Public University in India

Faced with the challenge of administering large volumes of exams during the pandemic, this university leveraged MeritTrac's end-to-end examination administration solution for semester exams across all semesters.

- ✔ **Exams Scheduled:** 5.1 million between 2020 & 2021.
- ✔ **Adoption:** Remote proctored exams for affiliated institutions and university departments.
- ✔ **Solution:** Mock exams, online remote proctoring, platform configuration, helpdesk support, question paper authoring, exam management, and result processing.
- ✔ **Benefits:** High-quality tests, efficient remote administration, and digital evaluation of descriptive responses.







## Case Study 2: Department of Higher Education, Ministry of Education of India

To conduct professional entrance and eligibility exams online, this autonomous body turned to MeritTrac.

- ✔ **Candidates Scheduled:** 700,000+ for various exams.
- ✔ **Adoption:** AI proctored mock tests for familiarization.
- ✔ **Solution:** Mock tests, remote proctoring exams, script scanning and evaluation, help desk, and result processing.
- ✔ **Benefits:** High-quality tests, efficient remote administration, and digital evaluation of descriptive responses.







## Case Study 3: A Public State University in Western India

Seeking to streamline the evaluation of descriptive answer scripts, this university adopted MeritTrac's On-Screen Marking solution.

- ✔ **Scripts Evaluated:** 8 million+ using a transparent process.
- ✔ **Adoption:** Automated examination processes for secured scanning, onscreen marking, and report generation.
- ✔ **Solution:** Scanning center setup, answer script barcoding and masking, OSM evaluation centers, results sharing, live dashboard, and daily status updates.
- ✔ **Benefits:** Efficient evaluation, reduced logistical/administrative burden, and quicker results issuance.

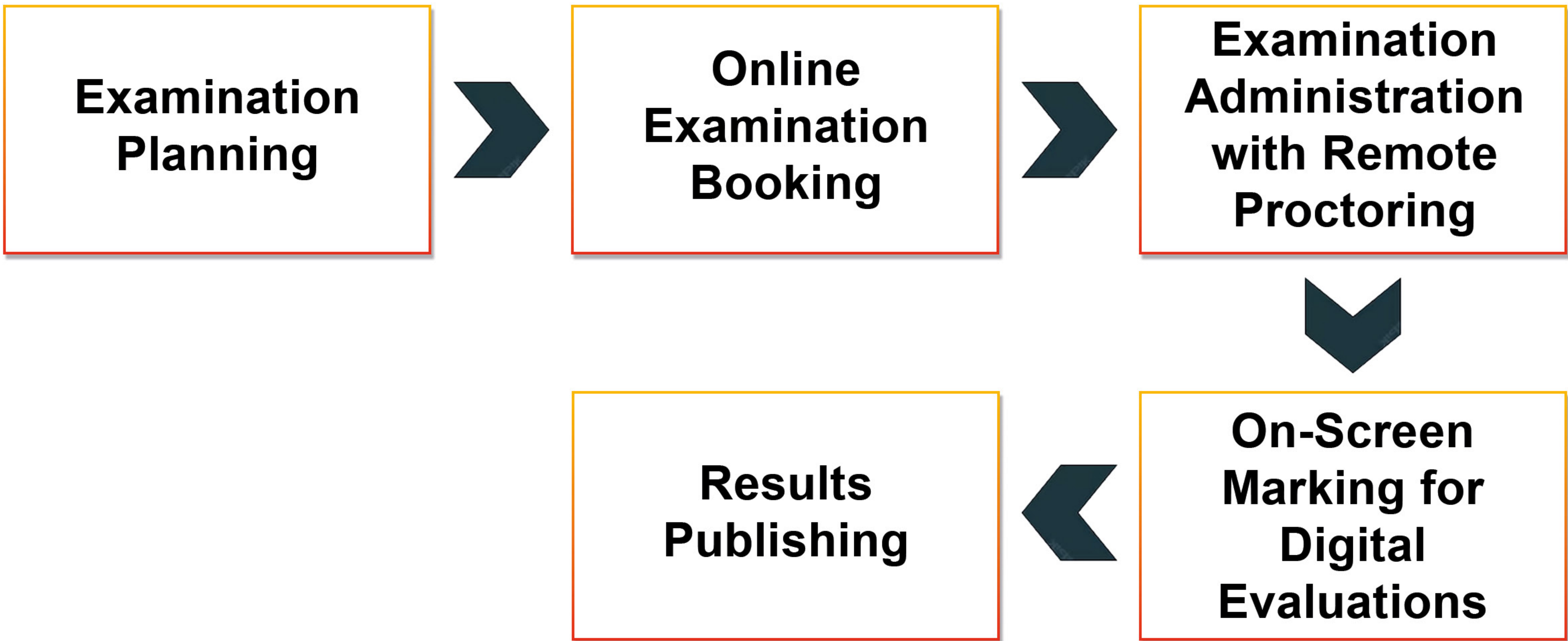




# Solution for Online Degree Universities

MeritTrac’s specialized solution for universities offering online degrees aims to streamline examination processes from planning to result generation.

## Steps in MeritTrac’s Technology-Led Examination Delivery:





# Why Choose MeritTrac?

## The Most Comprehensive Examination Solutions on a Single Unified Platform

- **Unmatched Experience for All Stakeholders:**

We ensure a seamless and superior experience for students, administrators, and institutions alike.

- **Secure Examination Administration:**

Our advanced security measures, including AI-based remote proctoring, guarantee the integrity and confidentiality of your exams.

- **Enhanced Examination Efficiency:**

Streamline your entire examination process from start to finish, reducing costs and delivering faster, more accurate results.

- **Simplified Examination Management:**

Our user-friendly platform simplifies every aspect of exam management, making it easier for you to focus on what matters most – education.

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Our user-friendly platform simplifies every aspect of exam management, making it easier for you to focus on what matters most – education.

- **Proven Track Record:**

With over 24 years of expertise, a vast client base, and a robust delivery network, MeritTrac is your trusted partner in rethinking, reimagining, and reinventing assessments for the future.

Experience the future of examinations with MeritTrac – where technology meets education to create unparalleled assessment solutions.









# Ready to transform your examination process?

**Let's ReThink, ReImagine, and ReInvent Examinations for the future of education.**



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