merittrac

Redefining Exam
Excellence for a
Middle Eastern
University





Project Overview



Client

A renowned university in the Middle-East.



Objective

Facilitate high-stakes exams for thousands of test-takers across diverse subjects, adhering to tight timelines and unique requirements.

Highlights

Transformed High-Stake Exams for a University in GCC



Conducted 25,000+ exams and generated question papers across 60 subject areas



Advanced Al proctoring with human oversight

Challenges Faced and Tailored Solutions

Managing Tight Timelines

Pain Point

Exams were scheduled to start just 18 days after onboarding. Such compressed timelines often lead to logistical chaos and rushed implementations.

Solution

A specialized task force swiftly deployed a fully Arabic-enabled platform, completed readiness checks, and ensured smooth operations within just two weeks.

Uptime and Reliability

Pain Point

Exam bodies need a high uptime for all their high-stakes exams. Any disruption could jeopardize credibility and outcomes.

Solution

A robust exam delivery system ensured 99.9%+ uptime, powered by advanced proctoring solutions and automated fail-safes.

Language Localization

Pain Point

All assessments, interfaces, and results needed to be fully Arabic-enabled, ensuring inclusivity and comprehension for every test-taker.

Solution

Developed an Arabic-first digital assessment experience, offering a seamless user experience for students and administrators alike.

Scalability Across Multiple Locations

Challenge

Managing the simultaneous administration of exams across various cities while ensuring standardization and fairness was a significant hurdle.

Solution

Leveraged a robust digital infrastructure capable of scaling seamlessly, allowing exams to be conducted across multiple locations without disruptions or inconsistencies.

Data Security and Compliance

Challenge

Safeguarding sensitive student and exam data while adhering to local regulations, including data localization requirements, was critical.

Solution

Implemented state-of-the-art security protocols and ensured all systems were compliant with regional data protection standards, offering secure and credible operations.

Key Highlights of Our Collaborative Approach



Localized Platform

Delivered an Arabic-first platform for seamless test-taking experiences.



Fast Execution

Achieved full system readiness in just 14 days, meeting tight timelines.



Uninterrupted Operations

Maintained 99.9%+ uptime for smooth exam delivery.



Secure Proctoring

Combined Al-driven proctoring with human intervention for integrity.



Scalable Solutions

Enabled exams across multiple locations efficiently.



Outcome

- Onboarding to Exam Start
- Exam Uptime
- Test-Taker Experience
- Result Declaration Timeline



Results at a Glance

Achievement

- 14 Days
- 99.9%+
- Fully localized, Arabic-enabled platform
- Delivered on schedule, adhering to regulations

Conclusion

In today's world, when examination bodies and universities in the Middle East face increasing challenges, the need for ultra-reliable systems and localized test-taking experiences becomes necessary.

For institutions looking to transform their exam management process, the key lies in adopting robust, future-ready solutions, with the right mix of technology, expertise, and cultural alignment. Whether it's handling large-scale assessments, ensuring security and compliance, or delivering a seamless candidate experience, the right digital exams partner can make all the difference.

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Looking to transform your exam administration process?

There's always a solution that combines innovation, precision, and empathy.

Explore more about our exam management solutions.